

# jogo brazino

British online gambling operator

Sportingbet is a British online gambling operator, owned by Entain plc.

The company was listed on the London Stock Exchange and was

a constituent of the FTSE SmallCap Index prior to its acquisition by GVC holding

s.

History [ edit ]

The company was founded by Mark Blandford in 1997.

[2] Sportingbet acquired Paradise Poker in October 2004.

[3] On 7 September 2006, Sportingbet reported that its then c

hairman, Peter Dicks, was detained in New York City on a Louisiana warrant while

traveling in the United States on business unrelated to online gambli

ng.

[4] Louisiana is one of the few states that has a specific l

aw prohibiting gambling online.

In March 2007, all Louisiana warrants involving the company were cancel

led.

[5] In October 2006, Sportingbet announced Paradise Poker would

stop taking deposits from US customers, although most would be allowed to contin

ue to play for another month.

[6] Additionally, Sportingbet sold all its US-facing sports

betting and casino businesses, including Sportsbook.com and Sports

com, to a group of private investors for \$1, and an assumpti

on of \$13.2 million in debts.

[7] In February 2007, Sportingbet announced it was eliminating its Paradise

Poker software and migrating players to its Sportingbet Poker platfo

rm.

[8] Prior to this, the two platforms had approximately the same number

of players, but the Sportingbet platform had higher liquidity because tha

t platform was part of a larger network.

[9] The brand name of Paradise Poker was retained.

[10] In 2008, Netbet (Pty) Ltd, a company in South Africa, licensed the Spor

tingbet brand for online gambling in South Africa.

[11] In October 2012, Sportingbet announced its board had agreed to prelimin

ary terms for a £530 million takeover bid from UK bookmaker Will

iam Hill and Isle of Man-based GVC Holdings.

[12] Under the terms, Sportingbet's Australian and Spanish operation

s were bought by William Hill.

[13] Operations [ edit ]

Sportingbet operates local-focused sportsbooks, virtual games and casin

o sites, and the online poker cardroom, Paradise Poker.

Overall, the company has over 2

million registered customers in 200 countries, who place over one mil

lion bets (casino, poker, sports and virtual games) per day.